



HOMETOWN DAYS

NEW CARLISLE HOMETOWN DAYS

P.O. Box 226
New Carlisle, IN 46552
www.hometowndays.net

Dear Community Member,

Traditionally, the last full weekend of July serves as an annual celebration of our town. Unfortunately, we were unable to host New Carlisle Hometown Days in 2020 due to the ongoing coronavirus pandemic. We remain hopeful that the festival will be able to resume this year. We are currently planning for the 16th Hometown Days over the weekend of July 23-25, 2021.

In addition to featuring quality family entertainment and fun-filled activities, Hometown Days is dedicated to fostering a sense of pride in our hometown. The festival provides a fundraising venue to the various civic, educational, religious, and other non-profit organizations in the community.

While the main objective of Hometown Days is to support the other groups in town and attract visitors to support local businesses, our organization incurs considerable expenses in the coordination of the festival. Most notably, Hometown Days funds the Friday Night Fireworks, live Gazebo entertainment, and The Wiffle®Ball Championship.

Attached are the sponsorship levels available for the 2021 festival. We appreciate that you are committed and invested in the community you serve and do business in. In addition to the cancellation of last year's festival, restrictions on events and large gatherings have prevented us from hosting many of our major fundraisers. With your support, we hope to bounce back with a great celebration for the community at the end of this summer.

If you have any questions regarding the sponsorship levels and the benefits they provide, or if you need any additional information, contact Koby Keck at (574) 876-2522.

New Carlisle Hometown Days is a registered 501(c)(3) non-profit organization.

Sincerely,

The New Carlisle Hometown Days Committee

JULY 23-24-25, 2021

2021 NEW CARLISLE HOMETOWN DAYS FESTIVAL SPONSORSHIP LEVELS

Select your desired sponsorship level and complete the form below.

MEMORIAL PARK - \$3,500

- Presenting sponsorship of a Hometown Days event (Friday Night Fireworks, Gazebo Entertainment)
- All benefits listed below

MICHIGAN STREET - \$1,500

- On-site marketing opportunity at the Gazebo
- All benefits listed below

NEIGHBORHOOD - \$500

- Complimentary vendor booth space in Memorial Park
- All benefits listed below

BOURISSA HILLS - \$250

- Business or organization *logo* on sponsor banner in Memorial Park
- All benefits listed below

FESTIVAL FRIEND - \$100

- Business or organization name on sponsor banner in Memorial Park
- Business or organization logo and link on sponsorship page of Hometown Days website
- All benefits listed below

OTHER AMOUNT _____

- Recognition on the sponsorship page of the festival website.

Name of Organization: _____

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____

Website: _____

Email logo to kkeck@alumni.nd.edu for inclusion on website and sponsor banner. For inclusion on the banner, logo and sponsorship must be received by July 9.

Please return with sponsorship to New Carlisle Hometown Days
P.O. Box 226
New Carlisle, IN 46552

Sponsorship checks will not be cashed until we are certain the festival will be permitted to take place. In the event of full cancellation, sponsors will have the choice to receive a refund or apply their sponsorship to the 2022 festival.